

29.01.2019

Blaser News

Dear Valued Business Partners,

The countdown is on! The „Jagd & Hund 2019“ will soon open its doors. This represents the perfect opportunity for us to display our new products 2019. As our valued business partners we would like to inform you here first:

1. **R8 Ultimate**
2. **R8 Ultimate Silence**
3. **K95 Ultimate Carbon**
4. **K95: In a New Design**
5. **R8 : Now Available as a Small-Bore**
6. **Attractive Accessories**

We are delighted to be able to introduce several innovations at the same time- Our new products are not only eye-catchers but have been designed in such a way that the functions alone will surely trigger a desire to buy with your customers. We are looking forward to your feedback.

Please visit us in Dortmund where we would be more than happy to give you a firsthand experience and personally present our products. You will find us in hall 6 booth C.38.

Best regards,



Christian Socher
Blaser CEO

R8 Ultimate and R8 Ultimate Silence: Simply Better Shooting



R8 Ultimate Leather with Blaser riflescope 2.8-20x50 iC



R8 Ultimate Silence Leather with Blaser riflescope 2.8-20x50 iC

The R8 Ultimate sets a new standard in terms of functionality and design. The two-piece thumbhole stock ensures a completely relaxed shooting position, as well as optimal control of the rifle when firing. With the newly developed, modular stock options, the R8 Ultimate and the R8 Ultimate Silence are exactly tailored to your individual needs. All of these options support our goal to provide what is needed to shoot better in every situation.

R8 Ultimate/ R8 Ultimate Silence:

- Ergonomically optimized synthetic stock
- Black-brown synthetic stock with black elastomer inlays or with impregnated leather inlays for the R8 Ultimate Leather/ R8 Ultimate Silence Leather
- Available options include: adjustable comb, recoil absorption system, adjustable recoil pad

Stock options:

1. Adjustable comb

The multi-level adjustable comb, which is operated intuitively and without tools – thanks to the memory function – ensures the perfect mounting in every situation. With this system, the comb can be fitted to individual body proportions or different optics within seconds.



R8 Ultimate stock with adjustable comb

2. Recoil absorption system

The quick and easily inserted recoil pad with recoil absorption system makes for a pleasant shooting experience – even with larger calibers. The internal absorption elements are available in different hardness, which can be adjusted to your preferences and produce a noticeably reduced muzzle climb while shooting. The recoil absorption system, especially in combination with the R8 Ultimate Silence or another silencer option, offers unmatched comfort while shooting.



R8 Ultimate stock with adjustable comb and recoil absorption system

3. Adjustable recoil pad

The adjustable length, height and pitch of the recoil pad offers a variety of practical advantages. It can be adjusted quickly and easily for different shooters or, depending on weather, different clothing situations.



R8 Ultimate stock with adjustable comb and adjustable recoil pad

Delivery starts April in the following configuration:

R8 Ultimate stock including system, black-brown stock, elastomer.
Recoil absorption system available as accessory.

Delivery of the R8 Ultimate Leather starts June 2019

K95 Ultimate Carbon: Tradition Redefined



K95 Ultimate Carbon with Blaser riflescope 2.8-20x50 iC



K95 Ultimate Carbon, adjustable comb with Blaser riflescope 2.8-20x50 iC

The K95 Ultimate Carbon combines tradition and technology in a unique way. The two-piece ergonomically designed thumbhole stock ensures a completely relaxed hand position, as well as optimal control for accurate shooting. The Carbon fiber offers an astoundingly high strength at an extremely low weight – this makes the K95 Ultimate the best choice when stalking long distances through impassable terrain. Like the R8 Ultimate the K95 Ultimate can be tailored to the exact needs of the shooter – due to the newly developed modular stock options such as adjustable comb, recoil absorption system and adjustable recoil pad. These are identical for both rifles.

K95 Ultimate Carbon:

- Ergonomically optimized carbon thumbhole stock
- Impregnated leather inlays in cocoa
- Available options include: adjustable comb, recoil absorption system, adjustable recoil pad

Delivery starts April 2019, depending on model/options.

K95: With a New Design



K95 with Blaser riflescope 2.8-20x50 iC

Elegant, huntable, accurate – for decades the Blaser K95 single-shot rifle has proven itself in demanding hunting situations. With a newly designed stock and receiver the tradition of the single-shot rifle will continue into the future.

The higher, straighter comb makes for a pleasant shooting experience and underlines the timeless appearance of the K95. Now the slim receiver is even more elegant. The cocking slide features the illumination control (iC) which automatically activates the illuminated dot in all Blaser riflescope models. Open sights are possible along with the continued use of the other K95 barrels.

At the beginning available in wood grade 4 (with a gun metal grey receiver) and wood grade 4 (with a matt black receiver).

Delivery starts from April 2019, depending on model/options.

R8: Now Available as a Small-Bore

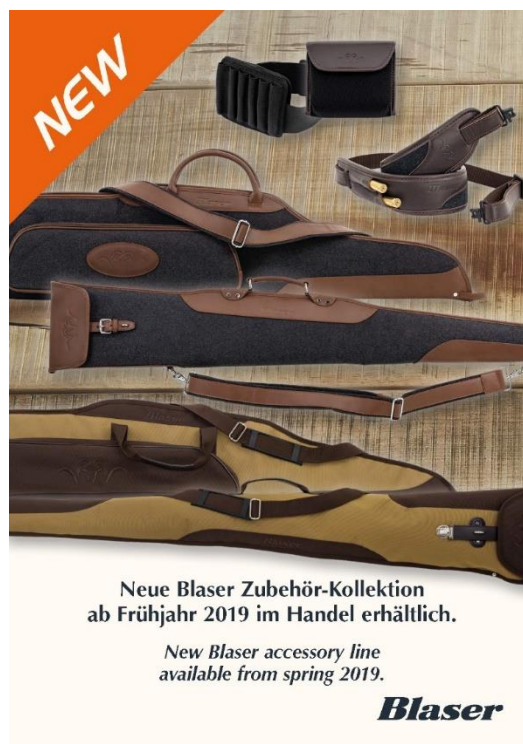


Magazine insert for the .22 lr

Blaser adds the .22 lr to its product line by introducing a special conversion kit. The change of caliber is easily done by changing the barrel, the bolt head and the magazine insert. Having done this allows you also to intensively train on those shooting ranges that are only open to small-bore rifles with very low costs for ammunition. The capacity of the magazine is six cartridges.

Delivery starts April 2019

Attractive Accessoires: Fashionable and Functional



New Blaser accessories

The gun covers for rifles come in two sizes. Distinguished by a special design that allows a comfortable storage for guns, optics and accessories. The side pocket is lockable and offers enough place for silencers, too.

The newly designed shotgun covers can also be locked. Blaser offers a competitively price range for these sturdy, two-coloured Cordura covers. Additionally offered will be a more luxurious line which combines fine loden and leather. A matched elegant rifle sling made from loden and leather and a new bullet pouch will be available, too.

Delivery starts spring 2019.